

ESSBC CORPORATE PROFILE

# A UAE House of Expertise for Sovereign Digital Transformation

Company identity, strategic positioning, platforms, experience, leadership, and delivery model.

**Building the Digital Operating Layer for Governments and Enterprises**

**Sovereign by design. Governed in operation. Measurable in delivery.**

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## Who we are

Founded in the United Arab Emirates in 2012, ESSBC is a national house of expertise working at the intersection of institutional strategy, sovereign digital platforms, operational governance, and programme delivery. Its perspective is informed by more than three decades of founder-led experience spanning Syria and the UAE, including national, government, regulatory, and industrial environments.

## Identity and strategic direction

|                    |                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>Purpose</b>     | Enable institutions to own, govern, and continuously evolve their digital operating capability.                      |
| <b>Vision</b>      | Governments and enterprises operating through sovereign, integrated, measurable digital layers.                      |
| <b>Mission</b>     | Translate mandates and strategy into governed operating models, platforms, data flows, and institutional capability. |
| <b>Positioning</b> | We do not merely digitise processes; we design how institutions operate in the digital era.                          |

### Institutional journey



Experience precedes the company; institutional capability compounds through delivery.

## Sovereign platforms

### ATMET®

Government and public-institution operating platform for configurable services, licensing, inspections, workflows, integrations, payments, documents, reporting, and governance.

### Stellar®

Industrial operating platform integrating production, quality, warehousing, distribution, fleet, sales, finance, and executive visibility; commercialised with CVZOnline.

## Service portfolio

### Government and national programmes

Institutional architecture, operating models, sovereign platforms, registries, governance, and capability transfer.

### Consulting and transformation

Re-engineering, service architecture, governance, KPI design, programme assurance, and executive advisory.

**Platform and custom engineering**

Configurable platforms, integrations, workflow services, reporting, and client-specific development.

**Industrial digital operations**

Production, distribution, field operations, fleet, collections, and enterprise intelligence.

## Representative experience

**UAE Unified Commercial Registry**

National commercial-registry programme experience linking federal and licensing stakeholders.

**Sharjah unified municipal environment**

A multi-entity operating platform supporting unified services and institutional control.

**Dubai and RAK regulatory environments**

Building permits, tourism licensing, inspection, and regulatory services.

**Industrial transformation**

Stellar-enabled deployments for manufacturing and distribution enterprises.

## Executive leadership

**Khaled Ahmed Nouman**

Founder and CEO; system architect and strategic advisor with 30+ years of experience.

**Ahmed Yihia**

Chief Technology Executive; enterprise architecture, .NET platforms, integration, configurability, and emerging AI enablement.

**Mohamed Gamal Mahmoud**

Senior Product Delivery Director; requirements, delivery governance, UAT, releases, deployment, and operational readiness.

## Operating principles

- Sovereignty by design
- Institutional ownership
- Operational governance
- Configurable architecture
- Measurable outcomes
- Knowledge transfer

**Why ESSBC**

A single partner connecting executive intent, institutional design, platform capability, governed delivery, and long-term operational ownership.