



EXECUTIVE BROCHURE

The industrial digital operations platform for manufacturing and distribution enterprises.

A strategic partnership between ESSBC and CVZOnline

One operating layer for the industrial enterprise

Stellar connects planning, procurement, production, quality, inventory, distribution, field sales, fleet, finance and executive visibility. It replaces fragmented operational islands with a governed flow of information and accountability.

Executive intelligence and governed decisions

Sales, customers and distribution

Warehouses, fleet and field operations

Production, quality and product recipes

Financial and enterprise operations

The objective is not another isolated application. It is a connected industrial operating model.

The industrial challenges Stellar addresses

Manufacturing and distribution enterprises often lose margin and control between departments rather than within a single transaction.

Fragmented systems

Disconnected tools create reconciliation work, duplicate records and conflicting versions of operational truth.

Production waste

Weak material traceability and inconsistent product recipes obscure the real cost of manufacturing.

Field leakage

Uncontrolled routes, loads, returns, discounts and collections create avoidable operational and financial exposure.

Decision fatigue

Managers spend time reconciling spreadsheets instead of acting on controlled exceptions and reliable indicators.

Knowledge dependency

Critical operating knowledge remains with individuals rather than becoming reusable institutional capability.

Scaling friction

New sites, product lines and distribution territories multiply complexity when processes are not governed.

Connected capabilities

Stellar is organized as a modular platform that can be configured around the operating reality of each enterprise.

Procurement and suppliers

Supplier records, purchase requests, receipts and their immediate operational impact.

Inventory and transfers

Traceable movement of raw materials, finished goods and vehicle loads.

Production and quality

BOM, production planning, daily output, quality control and non-conformance visibility.

Sales and distribution

Journey planning, customer activity, orders, invoicing, returns and distribution control.

Fleet and logistics

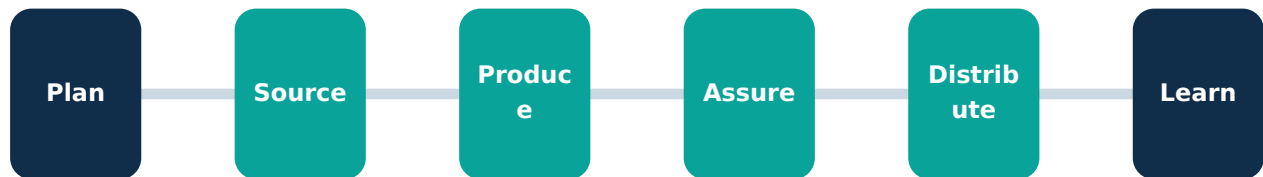
Routes, geofencing-ready processes, loading, residual stock, fuel and maintenance records.

Finance and management

Settlements, receivables, profitability views, audit evidence and role-based dashboards.

A closed-loop industrial lifecycle

Operational value comes from continuity across the full lifecycle, not from automating departments in isolation.



- Planning is informed by demand, inventory and operating priorities.
- Materials and product movements remain traceable across operational stages.
- Sales, returns and collections feed back into financial and management visibility.
- Dashboards and exception-oriented controls support faster corrective action.

Selected operational outcomes

Source material supplied for Stellar documents reports measurable outcomes in representative food and beverage deployments. Final public attribution will be confirmed before the next revision.

Waste control

Reported raw-material waste reduced to below 1% in a water-manufacturing deployment.

Production cost

Reported 12% reduction in direct production cost through recipe and material control.

Operational productivity

Reported 20% improvement from linking production, inventory and sales planning.

Fleet efficiency

Reported 18% reduction in logistics operating cost through route and fleet controls.

Sales growth

Reported 21% sales improvement associated with stronger coverage and execution.

Collections

Reported recovery of 90% of overdue receivables through credit and collection controls.

Commercial product, strategic delivery partnership

The core Stellar product was developed by CVZOnline. Its current commercial edition is further developed, marketed and delivered through a strategic partnership with ESSBC.

CVZOnline contribution

Industrial-domain knowledge, product engineering, operational functionality and continued technical development.

ESSBC contribution

Institutional transformation, platform architecture, governance, executive engagement and implementation capability.

Intellectual property

Stellar is registered as intellectual property with the UAE Ministry of Economy.

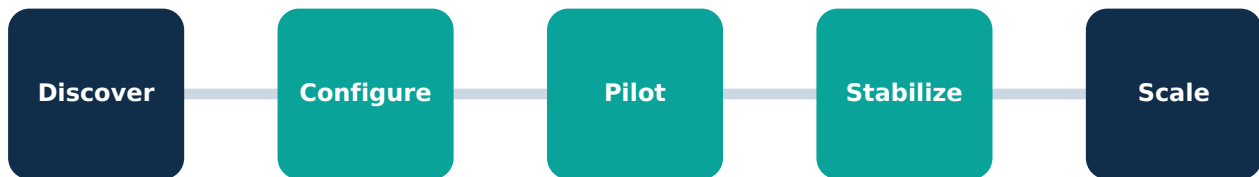
Customer outcome

A unified engagement model spanning assessment, configuration, implementation, adoption and continuous improvement.

The partnership combines industrial product depth with transformation and governance capability.

A phased path to value

Adoption should reduce operational risk while progressively increasing integration, control and measurable benefit.



- Confirm priorities, baselines and executive success measures.
- Configure standard capabilities around validated operating processes.
- Pilot selected operations with controlled scope and measurable KPIs.
- Stabilize data, roles, reporting and support procedures.
- Scale across sites, functions and integration points.

Executive engagement

Stellar is suited to manufacturing and distribution enterprises seeking stronger cost control, traceability, operational visibility and scalable governance.

Best-fit sectors

FMCG, water, beverages, food production and distribution-intensive enterprises.

First conversation

A focused executive workshop to identify margin leakage, fragmented workflows and visibility gaps.

Next step

A platform demonstration and operating-model assessment based on the enterprise's priority value streams.

Expected output

A phased transformation roadmap with scope, dependencies, KPIs and governance decisions.

Begin with the business operating model. Configure technology around it.